

BECOMING BANKABLE® ESSENTIALS

A Stronger Pipeline Starts with Preparation.

A facilitated capital-readiness program that helps your clients and members become lender-ready - and creates stronger, more resilient communities.

PREPARED
BUSINESSES.
STRONGER
COMMUNITIES.

When Small Businesses Are Ready, Everyone Wins.

Many viable small businesses have strong ideas, customers and potential - but lack the financial readiness, documentation and lender knowledge needed to secure financing. These gaps can lead to incomplete applications, longer preparation cycles, higher lending risk and missed opportunities for economic growth.

“Investing in preparation today creates greater opportunity tomorrow.”

THE READINESS GAP

- Incomplete financial records and documentation
- Limited understanding of lender requirements and credit readiness
- Businesses pursue financing before they are fully prepared

These gaps can lead to incomplete applications, longer preparation cycles and missed opportunities for otherwise promising businesses.

A Practical Solution with Real-World Impact

Becoming Bankable® Essentials is a 12-module program delivered in six interactive, facilitated sessions. Strategic Thinktank provides the curriculum, expertise and facilitation - so you can expand small business support without adding to your internal workload.



Engage

Bring together a cohort of businesses you want to support.



Prepare

We deliver the training, tools and guidance.



Grow

Your businesses build lender readiness and pursue capital with

THE 6 SESSIONS AT A GLANCE

- 1** Navigating the Lending Landscape & Mastering Small Business Debt Funding
- 2** The 5 C's of Credit & Personal Finance Foundations
- 3** Establishing a Solid Business Foundation & Financial Record-Keeping Mastery
- 4** Building and Leveraging Business Credit & Crafting a Lender-Ready Business Plan
- 5** Understanding Financial Metrics & Analyzing Profitability
- 6** Mastering Cash Flow Projections & Preparing Comprehensive Loan Documentation

DESIGNED FOR

- Credit Unions & CUSOs
- Banks
- Economic Development Organizations
- Small Business Ecosystem Partners

FLEXIBLE DELIVERY

- In Person
- Virtual
- Hybrid

Cohorts of 10 - 16 participants

Better-Prepared Businesses. Stronger Lending Outcomes.

Stronger applicant pipeline

More efficient use of staff and lender time

Greater access to capital in your community

LET'S STRENGTHEN THE PATH TO CAPITAL - TOGETHER.

Partner with Strategic Thinktank to equip more businesses with the tools they need to access capital, grow and contribute to a stronger, more vibrant economy.



Explore Becoming Bankable® for Partners

strategicthinktank.com/becoming-bankable-partners/